

# DeAnza College



## CAS Standards Self-Evaluation Presentation

### Transfer Center

## Highlights from Self-Assessment

- The Transfer Center reestablished a formal Counselor/Coordinator (75%/25%) position to assist with coordinating all aspects of the program.
- The Transfer Center has made concerted efforts to collaborate with various programs on campus to reach and support all students.
- The Transfer Center has increased the number/type of workshops offered to students to help them understand and navigate each step of the transfer process.



Hyflex UC Personal Insight Questions  
Workshop (10/20/22) – 46 attendees



## Highlights from Self-Assessment

- Without a Transfer Coordinator/Counselor to focus on collecting data and developing programs and services for the center, there has not been a comprehensive assessment plan.
- TC members have and will continue to seek training to enhance their knowledge to provide equitable services to support students, particularly those from historically disadvantaged backgrounds.



In-person Transfer Day (10/20/22)  
Estimated 350+ attendees

# Objectives and Key Results (OKRs) for 2023

## Objectives

- Increase variety of transfer experiences for students to improve transfer rates, especially for historically underrepresented students

## Key Results

- Engage students in exploring a wide range of transfer options
- Increase the number of the underrepresented students transferring to four-year universities
- Expand Transfer Services to accommodate students with unique needs
- Provide more tailored outreach and marketing that promotes students from diverse backgrounds transferring to 4-year institution
- Support students who identify as underrepresented but are not affiliated with any specific learning community or programs at the college with the transfer process



# Objectives and Key Results (OKRs) for 2023

## Objectives

- Collaborate with faculty/staff, programs and services on campus, student clubs and external partners to promote the Transfer Center to reach more students

## Key Results

- Increase awareness about the Transfer Center program and services
- Enhance staff/faculty understanding of Transfer Center services
- Advance counselors' knowledge on transfer policies, procedures, guidelines and best practices





**Thank you!**  
**Any Questions?**



DE ANZA  
COLLEGE  
**TOPS** in  
**TRANSFER**  
...and more!