

DASB Budget Request 2021-2022

For All Programs Excluding Athletics

Budget Request due to the Office of College Life by 4:00 pm Monday, November 9, 2020

Applications and attachments must be typed and submitted via email to Dennis Shannakian at ShannakianDennis@fhda.edu.

Please also copy the Administrator on the email.

Applications must be submitted as Word documents or searchable text PDFs (not scans; signatures are not required)

The Subject must be in the following format: "DASB Budget Request - DASB Account/Program Name - DASB Account Number"

For Example: "DASB Budget Request - DASB Budget Committee - 41-51140"

Everything submitted will be publicly available online.

Delete the Object Codes and lines within Object Codes you do not need.

1. Program (Account) Name: Campus Camp Wellstone Project/California Campus Camp (formerly Diversity Leadership Training Project)
2. Is this a new DASB account? No DASB Account Number: 41 – 56350
3. Amount requested for 2020-2021 \$ 24,922
4. Total amount allocated for 2020-2021 \$ 9,275 (though the budget committee had recommended \$14,075)
5. How long has this program existed? 24 years
6. Number of students directly served in this program: Our workshops and classes directly reach 80 to 90 students (about 50 DASB members) as well as many faculty and staff. The number of students directly served over the years will have been about 2400; many thousands more have been served indirectly through the advocacy and leadership that the students who go through our training pass on.

Please ACCURATELY and THOROUGHLY complete numbers 7 – 10 and use additional sheets if necessary.

7. List ALL other accounts and/or sources of income (list ALL **Account Numbers, Account Names, Account Balances, and Account Purposes/Restrictions**) also list ALL Co-Sponsorships for the Program; include anticipated future sources and co-sponsorships. Accounts and amounts will be verified.
Failure to disclose ANY and ALL non-DASB Funding Sources will result in the immediate disqualification of your request and/or the freezing of your DASB Account if already approved.
 - B Budget Accounts: _____
 - Trust Accounts: _____
 - Fund 15 Accounts: _____
 - FHDA Foundation Accounts: _____
 - Grant Funded Accounts: _____
 - Other District Accounts: District Office (115214) balance of \$7000 with about \$2500 in uncollected outstanding invoices; College 'A' budget pays for faculty salaries
 - Off-Campus/Off-District Accounts: _____
 - On-Campus Co-Sponsorships: In nine of our 25 years have received funding from the President's office in the past and sometimes the VIDA office, but that president is no longer with us. They have committed no funds for next year.
 - Off-Campus Co-Sponsorships: We collect fees from other campuses that fund *their* students' participation so that DASB is not paying for students from other campuses.
8. How have you been meeting or how do you plan to meet the budget stipulation of requiring that all students benefiting from DASB funds allocated to you have paid the \$10 DA Student Body Fee and are DASB Members (DASB Budget Stipulation # 1)? Both in our POLI 60 Introduction to Community Organizing class and at the California Campus Camp training itself we have emphasized the importance of a strong and well-funded student government. We advertise DASB's sponsorship of the California Campus Camp on promotional material. We include the DASB leadership in setting out training presentations to talk about what DASB does to represent and advocate for students. We encourage participation in DASB and its committees. We encourage students to get involved and run for office. Each year, all prospective student participants at Campus Camp Wellstone are also asked on the program application if they have paid the student body fee and this is taken into consideration when creating program waitlists. As noted above, even participants at the Camp who are normally resident at other campuses are required to become students at De Anza College by registering for our POLI 60 class and are also asked to pay their DASB fees as well as the Student Representation Fees.
9. What would be the impact if DASB did not completely fund this request? DASB funds typically pay for our interns and most of the food and lodging of the De Anza participants as well as some portion of the external trainers' fees. The biggest expense is food and lodging. We are already using the lowest cost accommodations and catering we have been

able to find. Cutting student pay is not an acceptable option for us. If our funds were limited we would probably have to reduce the number of participants or find alternative sources of funding.

10. Total amount being requested for 2021-2022 (from page 3) \$26,085.66

Delete the Object Codes and lines within Object Codes you do not need.

Student Payroll (2310)

MUST ALSO COMPLETE THE BENEFITS (3200) SECTION

	Job Title	# of emp. x \$ Per hr x # hrs/wk x # of wks	Cost
1.	<u>Student Interns</u>	<u>3 interns @ \$17.50 p/h x 5 hours x 34 weeks (\$2975 each)</u>	<u>\$8925</u>
		TOTAL:	<u>\$8925</u>

Benefits (3200)

MUST ALSO BE COMPLETED WHEN REQUESTING PAYROLL

Benefits rates can change each year. Please check rates before requesting the same amount as last year.
(1.52 % for Student Employees, 10.4 % for Casual Employees)

	Job Title	Total \$ x Percentage	Cost
1.	<u>Student Interns</u>	<u>\$8925 x. 1.52%</u>	<u>\$135.66</u>
		TOTAL:	<u>\$91.77</u>

Supplies (4010)

(Non-capital as specified; NO general office supplies)

	Item	Intended Use	Cost
1.	<u>Training Session Supplies</u>	<u>Flip charts, pens, etc</u>	<u>\$400</u>
		TOTAL:	<u>\$400</u>

Food/Refreshments (4015)

(Must adhere to district Administrative Procedure 6331, <http://www.boarddocs.com/ca/fhda/Board.nsf/goto?open&id=AKVUKX7C7F98>)

	Item	Intended Use	Cost
1.	<u>Catering @ \$91 per person</u>	<u>meals (6) & snacks (6) for 50 De Anza participants</u>	<u>\$4305</u>
2.	<u>Catering 1-time overhead fee @\$720</u>	<u>overhead charges for catering</u>	<u>\$720</u>
		TOTAL:	<u>\$5025</u>

Printing (4060)

(Flyers, posters, programs, forms, etc.)

	Item	Intended Use	Cost
1.	<u>Program literature and outreach flyers</u>	<u>Outreach and Education</u>	<u>\$300</u>
		TOTAL:	<u>\$300</u>

Technical and Professional Services (5214)

(Independent Contractor amounts, Consultants/Guest Speakers/Entertainment (list programs).
For contracted speakers the fee shall not exceed \$1,200 per speaker per event.
For performances the fee shall not exceed \$1,800 per performance.)

	Item	Intended Use	Cost
1.	<u>California Campus Camp Trainers</u>	<u>3 Campus Camp trainers@ \$1500 each(\$750 per day x 2 days)</u>	<u>\$4500</u>
		TOTAL:	<u>\$4500</u>

Capital (6420)

(Any durable item whose value exceeds \$200 and has usable life of one (1) year or more; NO general office equipment)

	Item	Intended Use	Cost
1.	<u>Conference Site Rental</u>	<u>CA Campus Camp Training Site</u>	<u>\$5000</u>
2.	<u>Supplemental Participant Motel lodging</u>	<u>Off-site accomodations for special needs participants</u>	<u>\$1800</u>
		TOTAL:	<u>\$6800</u>

Total amount requested (also complete line 10 at bottom of first page) \$26,085.66

Delete the Object Codes and lines within Object Codes you do not need.

Request For Information (RFI)

	Question / Inquiry	Program Response
1.	Please provide a thorough description of your program (250 words max)	<p>The California Campus Camp is an annual gathering and ongoing network for De Anza College students to learn the essential skills of community organizing, democratic participation, leadership development, and to build a network to make use of these skills moving forward. We believe that empowering students to be successful in their lives and in their communities requires their mastery not just of the traditional skills of higher education and/or a career-technical program, but also the ability to organize politically and act collectively in a democratic society.</p> <p>While based at De Anza College, the camp is a statewide training network of students and educators from all over California. The camp fosters strong relationships within and across community college campuses. Participants leave the training with clear, specific and actionable ideas about how to organize for democratic power within the California community college context and then how to apply these skills to their broader communities.</p> <p>The Camp offers De Anza students unique opportunities for civic engagement and leadership training by creating a training and gathering space that draws deeply from De Anza’s student body while drawing top-level participants throughout the state. Numerous De Anza College student trustees, DASB Presidents, executive officers and senators, ICC club leaders, VIDA interns and other De Anza student leaders have emerged from our trainings.</p> <p>Past years’ efforts have also yielded capable student advocates and alums who have organized for stronger community college budgets, developed bold new programs and clubs at De Anza and in our local community.</p>
2.	Please provide how many students are actively engaged in your program. Backing it up with data will help.	<p>Each year the California Campus Camp is attended by 75-90 participants, roughly 50 of whom are drawn from the De Anza student body; the rest register as De Anza students but are drawn to De Anza’s campus camp from locations throughout the state. Representative attendance rosters will be shared during our interview to document the last several years of participation.</p>

	Question / Inquiry	Program Response
3.	Why is your program important and what is the rationale behind having this program on campus? (250 words max)	<p>The traditional model of student success is broken. It is often no longer possible for students to get ahead solely by studying hard, playing by the rules, and succeeding in the traditional game of education. The harsh reality for countless students is that they simply do not have the resources to successfully play this game, resources like reliable transportation, healthful food, a place and the time to study or a home to sleep at night. But even for those who can play and “win” by the traditional measures of GPA and/or transfer, success is by no means assured. Plenty of highly qualified and skilled college graduates still cannot afford to pay rent on a Bay Area apartment, much less to ever buy a home of their own. On top of this, of course, our students face the additional crises of our current environmental collapse, xenophobia, racism, low wages and poor working conditions, etc.</p> <p>We believe that empowering students to be successful in their lives and in their communities requires their mastery not just of the traditional skills of higher education and/or a career-technical program, but also the ability to organize politically and act collectively with others across the state to confront and organize to overcome the multiple crises negatively impacting their lives. The California Campus Camp not only provides participants with the tools to fix immediate problems on our campus but also with skills & long-term intra- and inter-campus relationships to address the broader challenges facing our society.</p>
4.	How will your program expand students' perspectives and positively impact their lives and the community? (250 words max)	<p>Most people in our society have no idea how to participate in a democracy. At best, they are fed a fairy-tale version of “how a bill becomes a law” that is both alienating and inaccurate and that provides zero guidance for how to exercise real power. Further, they are told that politics is a dirty, zero-sum game in which neither leaders nor regular people can be trusted to think or act beyond their narrow self interests.</p> <p>In contrast, the California Campus Camp network provides classes, forums, internship opportunities, and training retreats to develop capable grassroots leaders and organizers using the motto that “we all do better when we all do better.”</p> <p>The insights and effectiveness of participants are strengthened by connecting them with similarly situated leaders throughout the state and by bringing together all stakeholder segments of the community college world- students, faculty, community and staff. By combining their assets, participants from many different walks of life learn how to advocate for student success and equity for the entire De Anza community. Further, instead of simply empowering a handful of leaders to do the right thing, the California Campus Camp focuses on growing the capacity for all people to be effective agents of change in a model that recognizes that each member of our community has the capacity to contribute and lead.</p>
5.	How is your program working to improve itself every year? Do you receive student feedback? Implementing a student survey and sharing the results with DASB will be beneficial for our review process.	<p>The California Campus Camp engages in a process of continual improvement. Not only is each yearly gathering planned in consultation with key student and staff leaders at De Anza and throughout the state, but Campus Camp interns systematically visit key De Anza clubs and institutional bodies to share what we are doing and to solicit ideas for new and ever-more-relevant curriculum. Then, at the camp gathering itself participants are surveyed each day and at the end of the entire training so that camp trainers can make necessary adjustments. Sample exit surveys will be shared with our interviewer from the DASB Finance Committee.</p>

	Question / Inquiry	Program Response
6.	<p>What are all your sources of funding? Please include funding from the college, any sources of income, any grants, and any other source. Has your program taken the initiative to search for other sources? (list ALL Account Numbers, Account Names, Account Balances, and Account Purposes/Restrictions)</p>	<p>Please note that we had been funded at about \$13,000 annually for many years. Last year's Budget Committee recommended an *increase* to \$14,000. Unfortunately, I was off campus last year on professional development leave and not able to represent the project when it came up for a vote and, sadly, the full senate cut our funding to about \$9000. Hopefully we can be restored to our prior level or better.</p> <p>Even at the prior level of our funding from DASB, these moneys only account for about 40% of our budget. We have striven to diversify our source of funding; expand the buy-in from other sources needed to sustain this program and develop parallel funding streams; build up a modest reserve and working capital for facilities deposits, catering deposits, etc; and then develop the networks to expand. We believe this diversity of funding sources demonstrates the strength of a mature program like the California Campus Camp and that it would be a weakness if there were NO other sources of funding available for the Camp.</p> <p>B Budget Accounts: None District Account: This account will be replenished through student materials fees from training participants (\$40 per student pays for program materials/handouts but can be waived in cases of hardship and will bring in approximately \$1500). Account balance c. \$7000-\$8000.</p> <p>Other District Accounts: College 'A' budget pays for faculty salaries</p> <p>Off-Campus/Off-District Accounts: none On-Campus Co-Sponsorships: In 9 of our 25 years we have received \$2500 of supplemental funds from the Office of the President and/or VIDA. Nothing yet promised for the 2021/2022 academic year).</p> <p>Off-Campus Co-Sponsorships: Non-De Anza participants pay for their own food and lodging.</p>

	Question / Inquiry	Program Response
7.	<p>Go through the most recent DASB Budget Goals/DASB Budget Guiding Principles and explain how your program fits each of them or as many as possible. (250 words max) The DASB Budget Goals/DASB Budget Guiding Principles are available at www.deanza.edu/dasb/budget</p>	<p>The California Campus Camp offers students unparalleled opportunities to develop their skills and knowledge to advance De Anza’s mission to help students become global citizens. There is an established body of literature demonstrating that students who participate in service learning and civic engagement go on to be more successful in all of their academic endeavors as they find more motivation and relevance in their learning. In this way, we are a vital aspect of De Anza’s work to improve student success and retention while also assisting students to become leaders and stewards in promoting diversity, equity, environmental sustainability and the capacity of all students for civic engagement.</p> <p>The California Campus Camp led to increased advocacy around affordable housing and food security for students as can be seen in the way the FHDA Board of Trustees has included these needs in the goals for the District’s 2020 Election Bond and Parcel Tax initiatives. These issues were not on their radar until students, many of whom were trained at the California Campus Camp or mobilized by Camp participants, began regularly showing up at Board meetings to raise up these issues.</p> <p>These trainings work. Our California Campus Camp participants have gone on to become De Anza College Student Trustees, a significant number of DASB’s Officers including DASB Presidents and Executive Vice Presidents, and DASB Senators, club and campus leaders working in a range of areas from environmental sustainability to immigrant rights and equity. In fact, many participants did critical election work in 2012, 2016, 2018 & 2020 which helped raise the regional and state minimum wages, raised tens of millions of dollars for the FHDA budget and elected CA Campus Camp alum and former De Anza student trustee Patrick Ahrens to the FHDA Board of Trustees.</p> <p>Further evidence of the value of this training can be seen in the massive increase in DASB revenue from the Student Representation Fee (SRF) beginning in 2017-18. Almost all of the energy and skill associated with the Spring 2016 DASB election campaign for the SRF can largely be attributed to the training that student leaders at De Anza received through this program. Virtually all of the core leaders in this referendum campaign were alumni of our California Campus Camp training who were then recruited by the Faculty Association Political Action Committee (FA-PAC) to work on the campaign along with key members of DASB who had also been trained at the CA Campus Camp. In fact, at a broader level, both of the student trustees who carried the legislation authorizing the SRF for SCCC at the statewide level were California Campus Camp graduates-- Emily Kinner (from De Anza) and Rich Copenhagen (from Peralta). DASB can be proud of the investments it has made in this project that have literally paid for themselves many times over. (Sorry for the length but you asked us to address ten separate budget goals!!!)</p>

	Question / Inquiry	Program Response
8.	<p>Explain how your program is unique. Are there any programs on campus that are similar or is there any duplication of services? (250 words max)</p>	<p>The California Campus Camp is absolutely unique. At no other training at De Anza or anywhere else in the state of California do students, faculty and staff come together to problem solve and organize as peers with equal standing and power—and to do so combining the best efforts of key districts from around the state. Further, our training sessions focus on practical organizing skills for democratic political action that, while absolutely relevant to non-campus community settings, <i>are uniquely applicable within the specific contexts of community college institutional bodies</i> such as student governments, academic & classified senates, shared governance processes, and academic classrooms. Hands-on, training modules focus on practical organizing skills such as:</p> <ul style="list-style-type: none"> ● issue development, ● one-on-one volunteer outreach and leadership development, ● campaign messaging, ● power mapping and strategic planning, ● voter engagement and campaigning, ● relationship building, and ● making good choices to lead healthy, sustainable and fulfilling lives & ● model organizing projects from community college campuses across the state <p>Video: To get a better sense of the training, here’s a video we produced for our training. (Note, this video refers to De Anza’s “Campus Camp Wellstone” program which has now transitioned to become the “California Campus Camp”) https://www.youtube.com/watch?v=hKIDr6KC0Is&t=2s</p>
9.	<p>Explain how your program advertises and promotes itself to all students. Has your program made extra effort to market and reach underserved students? If so, describe how. If not, describe what challenges your program faces in trying to do so. Provide a clear plan for the current academic year as well as any marketing material you will or have used. (250 words max)</p>	<p>Our interns normally carry out CA Campus Camp outreach presentations in numerous venues at De Anza-- DASB and ICC meetings, internship meetings for VIDA, FA PAC, Public Policy School, HEFAS, LEAD, club day tabling, various clubs involved in advocacy, and numerous classrooms throughout De Anza, especially “E” designated civic engagement classes, the De Anza Facebook group, and the VIDA website. Individual faculty members with a history of mentoring student leaders as well as individual student leaders with a history of peer mentoring have been approached both for their own participation and more importantly to identify emerging student leaders. This year we will do outreach to students organizations via zoom and engage with faculty members who showed interest in student civic engagement by allowing election presentations in their classrooms for the fall elections. We have a list of about 50 such faculty members at De Anza.</p>

	Question / Inquiry	Program Response
10.	Explain how your program promotes equity on campus. (250 words max)	<p>The California Campus Camp is designed to empower the very communities that equity efforts are supposed to help and to address the core issues that create real inequality.</p> <p>We know from years of effort that we will never reach equity goals as long as the subjects of the efforts remain disempowered and unengaged. For too long students, people of color, people in low-income communities and working people in general have had programs administered on them or over them but much less frequently with them as fully engaged and empowered people. As a result, the underlying conditions that lead to inequitable results (such as the housing crisis or low-wage jobs) are rarely addressed while band-aids are copiously applied. And not infrequently some of the band-aids do as much harm as good. Take for example the new so-called “student-centered” funding formula for California’s community colleges. As it is currently structured the complicated provisions supposedly intended to benefit the most needy student will result in colleges like De Anza that are in high-cost-of-living areas will lose millions in funding despite the fact that we have thousands of low-income students who desperately need our services.</p> <p>The California Campus Camp strives to include a full range of participants from across the full spectrum of De Anza’s student body; provides them with concrete advocacy skills; connects them with mentors and guides them into pipelines for leadership development; and them helps them plug into ongoing advocacy efforts on real-life issues where their ideas and life experiences can be valued and empowered.</p>
11.	Please indicate which object codes are critical for DASB to fund this year.	<p>Student Payroll (2310) is our #1 priority because training our interns and carrying out peer-to-peer outreach is vital. By winter 2022 hopefully we will be back to in-person meetings—so important for relationship building-- and so funding refreshments and lodging is vital. De Anza students cannot typically afford these costs on their own. Food/Refreshments (4015) and “Capital” (6420—was not clear where facilities rental costs should go so we put this here.)</p>
12.	How has your program adapted to providing its services online? Alternatively, please provide a clear plan for how your program would provide online services if needed in the future.	<p>This year the CA Campus Camp will be entirely online. We will move from a “Weekend” training to a series of online weekly webinars throughout the winter and spring terms.</p>

Signatures are not Required for this Application

Signatures are not required for this application; however, the Administrator should still review and approve the application and should be copied on the email submitting the application. **The Budgeter and Administrator cannot be the same person.** Applications must be typed and submitted via email along with any attachments; applications must be submitted as Word documents or searchable text PDFs (not scans).

Signatures that are Required for Utilizing Funds

All future financial documents, forms, requests, requisitions require the signature of the budgeter(s) and the administrator responsible for the program of the account. The budgeter and administrator responsible for the program of the account shall sign designating this is an appropriate expenditure of DASB funds and in the best interest of the student body. Administrators are responsible for any expenditures exceeding budget allocations. **The Budgeter and Administrator cannot be the same person.**

Budgeter and Administrator Information

Budgeter’s Name:	<u>Nicky Gonzalez Yuen, JD, PhD</u>
Phone Number:	<u>510-912-3181</u>
Email:	<u>YuenNicky@fhda.edu</u>
Relationship to Project:	<u>Project Director</u>
Position on Campus:	<u>Chair, Political Science Dept</u>
Administrator’s Name:	<u>Elvin Ramos</u>
Phone Number:	<u>(408) 864-5302- though not sure he answers this during this pandemic</u>
Email:	<u>ramoselvin@fhda.edu</u>
Relationship to Project:	<u>Division Dean—huge fan of equity and student civic engagement!</u>
Position on Campus:	<u>Dean Social Sciences and Humanities Division</u>

Approved by DASB Chair of Finance

(Produced by the Office of College Life - 10/27/2020)