

## Midterm 2023-2024 DASG Social Media Officer Application

### Legal First Name

Javin

### True/Preferred First Name; Only if Different from Legal First Name (OPTIONAL)

N/A

### Legal Last Name

Ku

### Your Pronouns

(e.g. he/him/his, she/her/hers, they/them/theirs, or others)

He/him/His

### How did you hear about the vacant position?

Instagram

### Have you held a DASG Senate, De Anza College Student Trustee, or other Student Leadership position in the past?

No

### If you have held a DASG Senate, De Anza College Student Trustee, or other Student Leadership position in the past, what was your position?

N/A

**Why do you want to become the DASG Internal Officer position you applied for and what do you hope to achieve?**

Striving to foster community and a sense of being, De Anza has utilized social media for quite some time and my various experiences within that realm speak volumes on my desire to market this school. I have a burning passion to connect students with one another and make the media outlets stronger, more communicative and SIMPLE. I personally wanted to join DASG a while back, but only made the jump to attend meetings about a month ago. During this process I found it difficult to grasp how DASG works and how to get involved. I believe with the right resources and the power of the Social Media Officer position, I would be able to deliver this sense of simplicity and easy to understand composition on all our platforms.

**What are some of the skills and experiences that you will bring to the DASG Senate?**

Like previously stated I have had numerous experiences in the marketing/media world and are listed as so:

- High School Media Specialist for XC and Basketball
- Director of Marketing for Public Speaking Club
- Senior Student Representative
- KBC Mission Official Photographer
- KSM Official Photographer
- UPS CRM (Customer Relations Management Intern)
- Klesis Publications and Design Team
- BIEN Marketing Intern
- Active Minds Marketing Intern
- DASG Marketing Committee Intern

From these positions it is evident that I have an understanding and the skillset necessary to proficiently deliver for the position that is Social Media Officer. I have skills in videography, graphic design, photography, writing, composition, marketing, customer/public relations and many more.

## **What other commitments do you have and how will you manage your time?**

I have commitments with three other clubs on campus as well as two leadership positions outside of school. I utilize Google Calendar and Reminders (Apple) on the daily and am perfectly adept at working within time constraints as well as organizing my schedule productively. I have certain days set aside for rest and/or additional items and tasks that may pop up throughout the week, so I have no doubt that I will be able to manage my time proficiently.

## **Additional Comments (maximum 200 words)**

(The posts in the link that I have provided for public speaking club are not all of the posts that I created for the club. I created around 7-8 more but had them archived for the organization and composition of the Instagram page)

## **What student concerns do you feel the DASG should address?**

Miscommunication and confusion is a huge concern that I feel the DASG should address; especially within the world of marketing and media. I believe it is important that we create opportunities for students to be able to voice their concerns more; whether that be through forms, meetings or Q&A sessions, I believe it is absolutely necessary that we ASK what is wrong. The most important issue that needs to be addressed, in my opinion, is the difficulty of figuring out how to get involved on campus.

## **File Uploads**

Please add files required to apply for the position, if any, here (Graphic Design Examples, Sample Resolutions, etc.).

- SLAM\_Javin Ku.jpeg
- Untitled (1)\_Javin Ku.png
- Untitled (1) 2\_Javin Ku.png
- Untitled\_Javin Ku.png

## Web Addresses

Please add web addresses (URLs) for any documents (Graphic Design Examples, Sample Resolutions, etc.) or any other relevant information here. Please add each address on a separate line.

- <https://www.javinnku.com/>
- <https://www.instagram.com/prospect.psc/>
- <https://www.instagram.com/reel/CoToN-eDXEq/>
- <https://www.instagram.com/reel/C3oVKgfAei4/>
- <https://www.instagram.com/reel/C3qsIBfA6JB/>
- <https://www.tiktok.com/@deanzastudentgov/video/7341168302414155039>
- <https://www.tiktok.com/@deanzastudentgov/video/7341171168482790686>
- <https://www.instagram.com/p/C3oT8MzAfcl/>
- <https://www.instagram.com/p/C4JZ8fQgxNt/>
- [https://www.youtube.com/watch?v=WcnHy\\_L07E8&ab\\_channel=JavinKu](https://www.youtube.com/watch?v=WcnHy_L07E8&ab_channel=JavinKu)
- [https://www.youtube.com/watch?v=ygr9A0txh4M&ab\\_channel=JavinKu](https://www.youtube.com/watch?v=ygr9A0txh4M&ab_channel=JavinKu)
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