

# APP BUILDER

Your own app

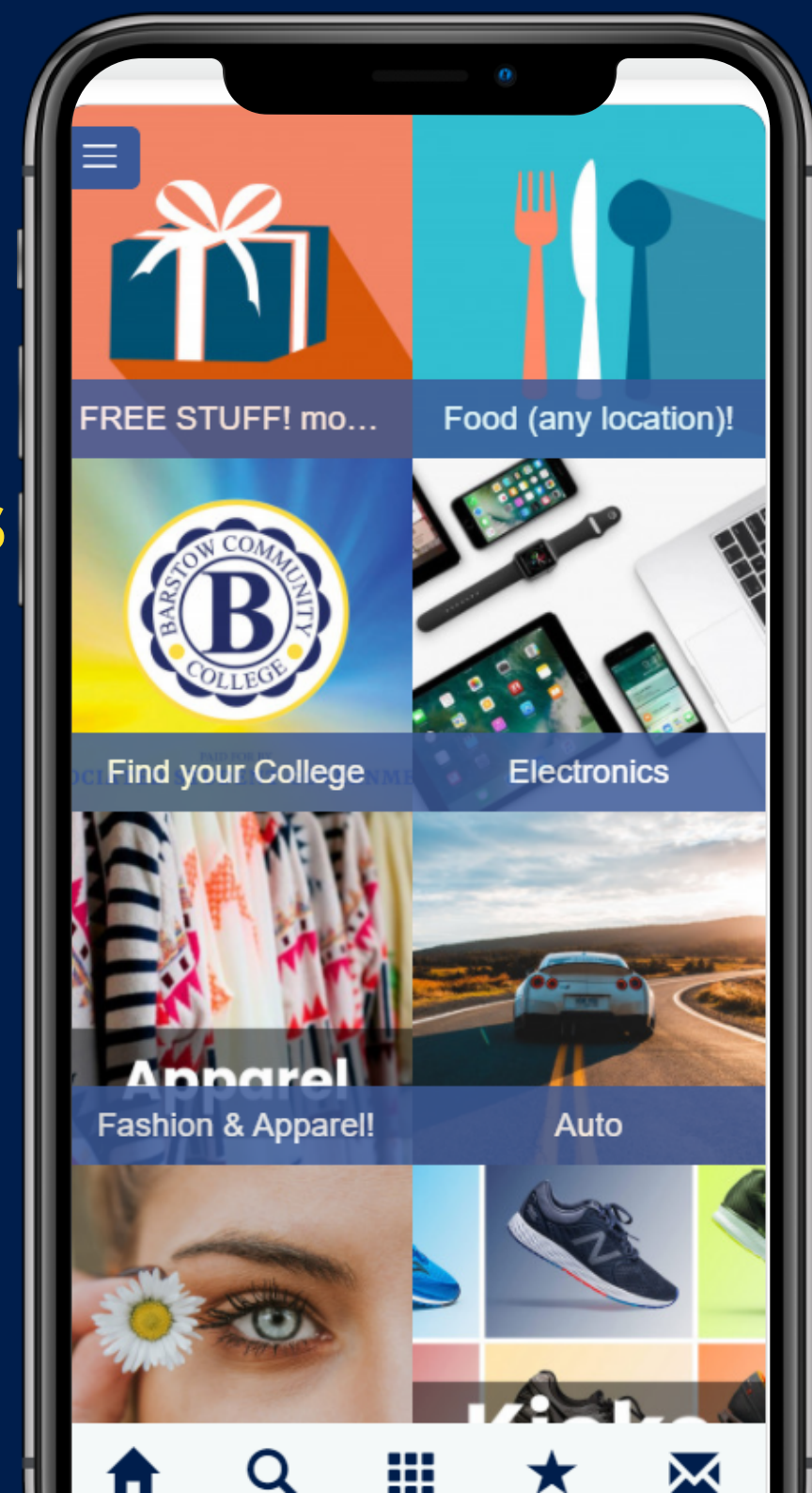
## What can we do for **your Student Senate**?



Join our app

### Hire us to:

- **Save time** for your Student Senate
- **Increase value** of your student fee
- **Create** a sense of **student community**
- **Help** address student **food insecurities**
- **Boost student engagement**



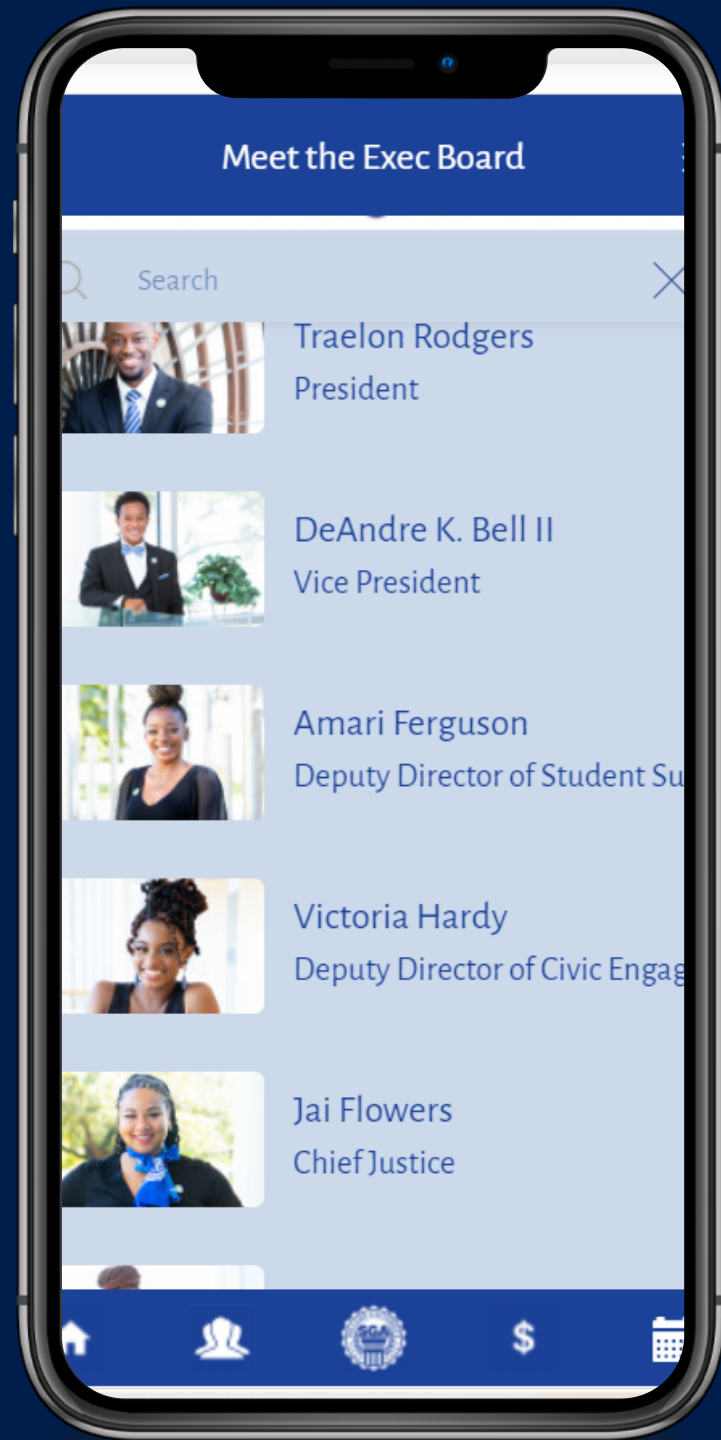
as seen at 20% of CCC's like



# PROGRAM 1: YOUR ASG'S OWN APP! APP BUILDER

## RESOURCES LIKE AGENDAS IN ACCORDANCE WITH BROWN ACT

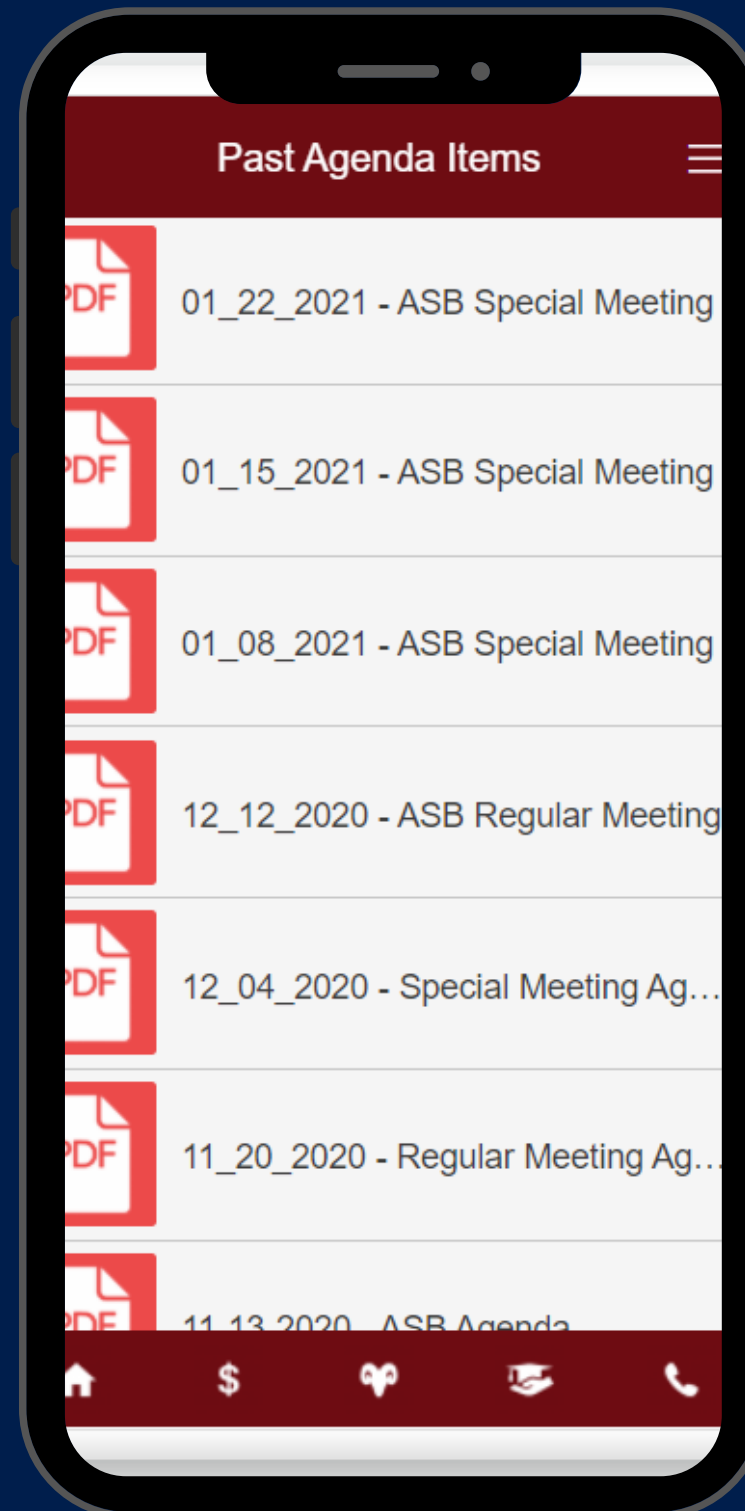
### DIRECTORY



### PUSH NOTIFICATIONS

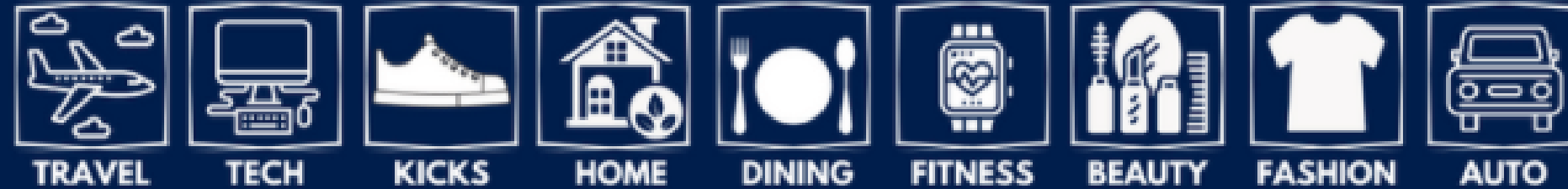


### AGENDAS



# Will students really download and use your app?

**Yes!** Because there's a feature that makes the app a gamechanger for students!  
**We call and sign up 50 Exclusive Local Discounts** of your choosing to be in the app!



National brands



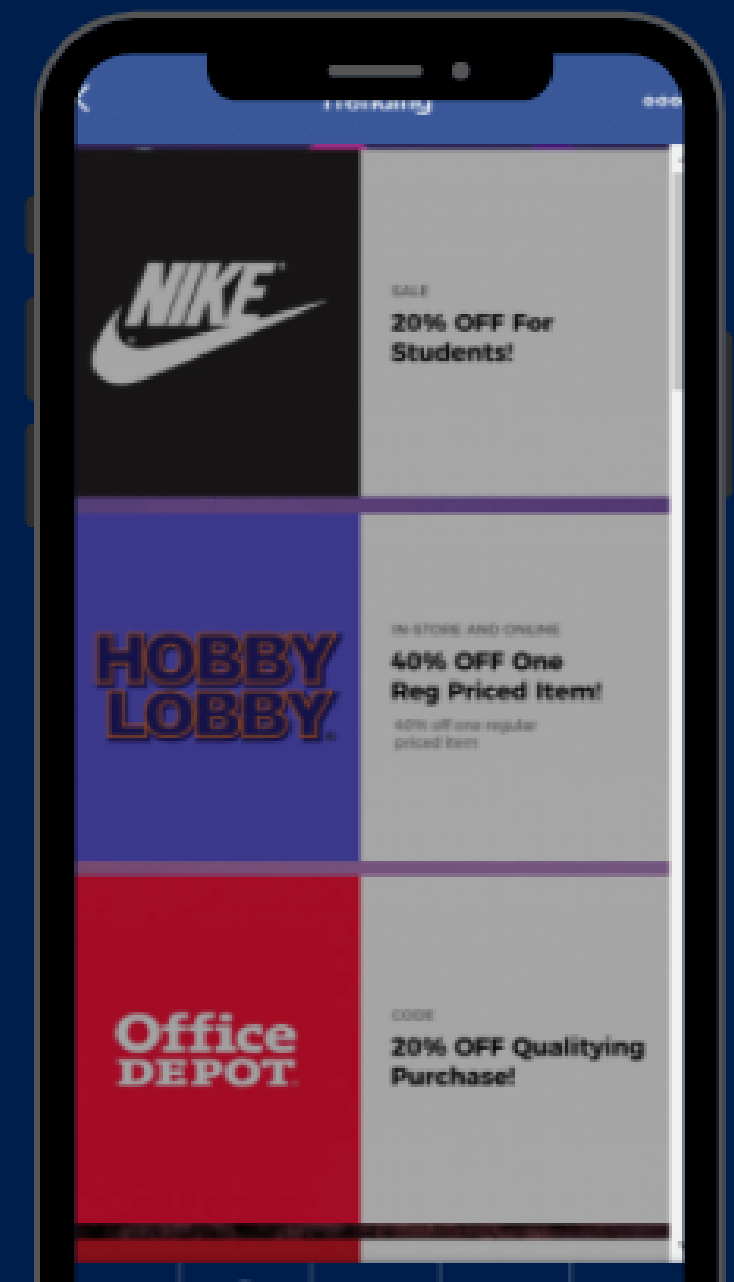
Great deals and online codes from the big brands

Local favorites



50 exclusive deals at local businesses

WE'LL NEGOTIATE DEALS WITH INDEPENDENTLY OWNED BUSINESSES AROUND YOUR CAMPUS!





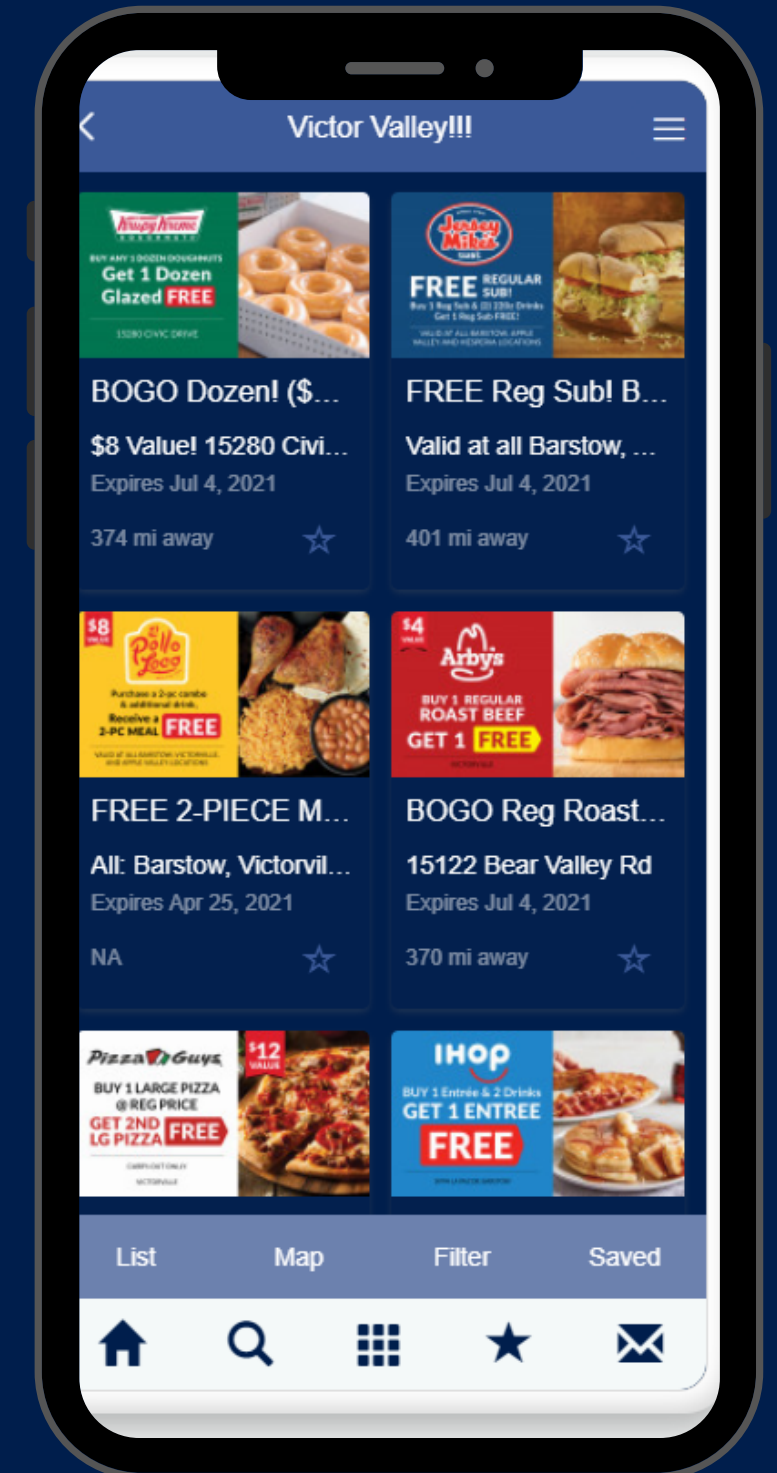
# Program 2: Join the College Discount App Network

## How College Discount App works

1. Your Student Senate signs up to **join the tons of other colleges** in the app

2. We find up to **50 exclusive local discounts of your choosing** (and pair them with our discounts to nationwide brands)

3. Students **download the app for free** and say "Thank you" to Student Government as they save \$\$\$ every day





# Program 3: Discount Cards!



## EACH DISCOUNT CARD HAS:

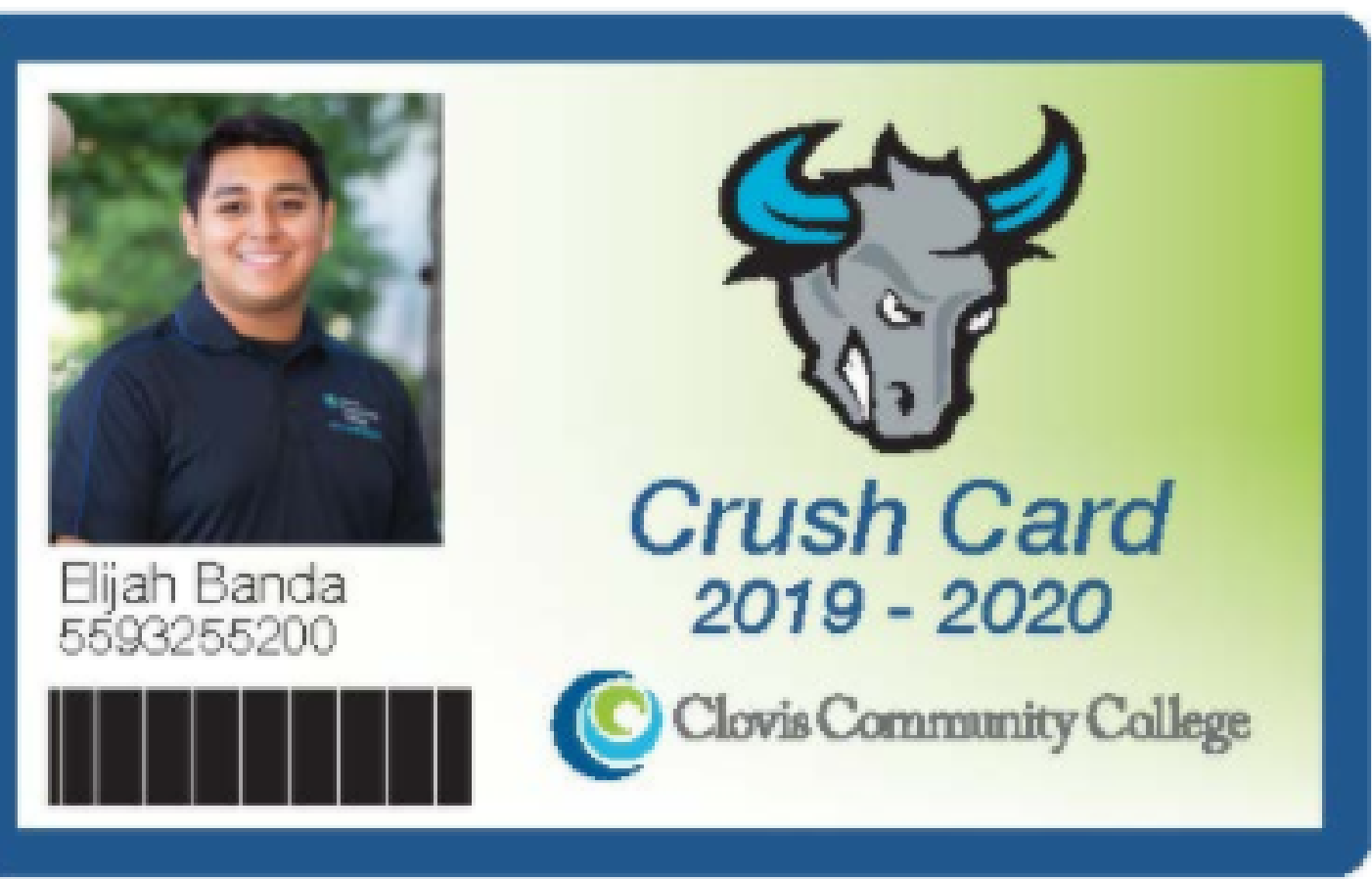
- 40 Amazing Deals!
- Unlimited Usage for 1 Year!
- Your A.S. Logo and Contact Info On The Front!

- **E-mail** them virtually **NOW** to students who paid their fee
- **Distribute in person** on campus this fall!
- **\*Could be a reward/perk for students that pay their fee**

# Program 4: Add value to your existing **benefits program!**

We know how hard it is to **sign up local biz.** Our deal experts will reach out to the businesses for you to:

- Take the **presssure off you**
- Increase value of current program by **adding up to 5x** the current biz
- **Sell more cards** (activity fees)
- Take it off the shoulders of students **who don't want to do it**
- **Better deals like BOGO's** instead of 10% off as we're deal experts



**DINING** Buy One Get One **FREE** Entrée! (\$5 To \$15 Value Per Use!)

Logos: Denny's, IHOP, Pita Pasa, McDonald's, DQ, Jack-in-the-Box, Del-Taco, Auntie Anne's, Dickey's, Papa John's, Quiznos, Arby's, Dunkin' Donuts

**AUTO** \$20 OFF Oil Change / 10-20% off tires, brakes, and services!

Logos: jiffylube, MIDAS

**BEAUTY/SALONS** \$5 OFF

Logos: SUPERCUTS, Great Clips

**RETAIL** 15% OFF J.CREW EXPRESS BANANA REPUBLIC

20% OFF **Office DEPOT.**

**ICE CREAM/COFFEE/DOUGHNUTS**

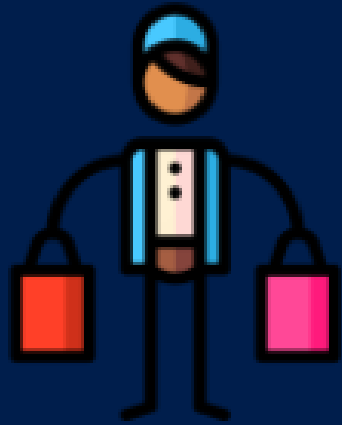
Logos: Friendly Farms (Buy ANY Dozen Get Dozen Glazed FREE), DUNKIN' DONUTS (FREE Donut w/ PURCH LG Coffee), COLD STONE (BOGO signature creator)

**FITNESS** Waived Initiation Fee and/or 1st month FREE!

Logos: LAIFITNESS, 24 HOURS FITNESS, ANYTIME FITNESS

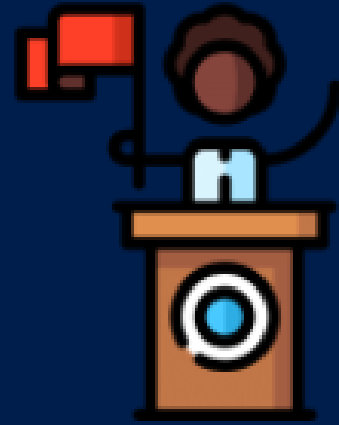


# Why ASG's ♥ our programs



## STUDENTS

- **Save money every day** on food, clothes, auto and so much more
- Free! Easy to use



## STUDENT GOVERNMENTS

- **Great** public action to put \$ back in students' pockets
- Save time
- Increase value of student fee
- Helps promote & grow brand
- Sense of community
- Address student financial needs & **food insecurity**



## LOCAL BUSINESSES

- Generate **tons of new business** from students
- Support the local community
- Build a stronger relationship with your college

# Don't take it from us...some of our CCC Student Senate clients have been with us for 5 years!



"Joining College Discount App has increased the number of students who pay their fee"

Joann Garcia, ASG Advisor,  
**Barstow Community College**



College Discount App



"We get 1,000 downloads of our own app in the first week. I highly suggest you get your own app too"

Rob Sewell, ASB Advisor,  
**Victor Valley College**

**APP BUILDER** 



**MORENO VALLEY COLLEGE**

"Our students love the 40 local deals on the card. It helps us address our students' financial needs"

Frankie Moore, ASMVC Advisor,  
**Moreno Valley**

College Discount Cards



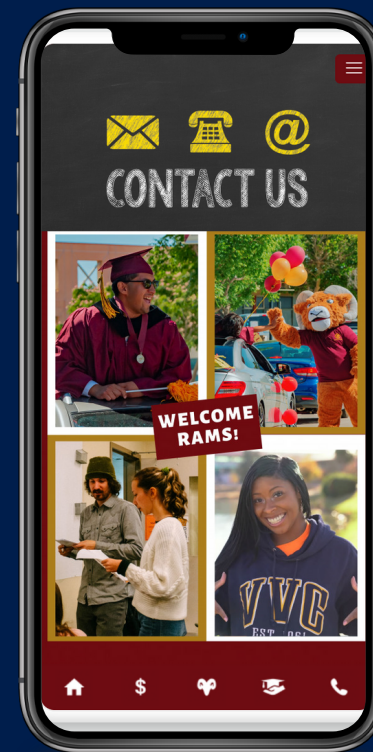


# Contact us for a consultation on a **custom program!** We have 20+ years experience partnering with ASG's

as seen at tons of CCC's like



- Bruce Twersky
- **bruce@appbuilderu.com**
- **(480) 226-7931**



 College Discount App  
[collegediscountapp.com](http://collegediscountapp.com)

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College Discount Cards   
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