

Example Hub Page:

Below is a screenshot of Goucher College's Home Page which hosts up to 31 photos/videos as well as the additional featured links: Request Info (under "Communicate"), Apply Online, & 3 additional links that drop down under "Learn More".

The right arrow (>) scrolls to the other images/videos --- see 2nd screen shot below.

This screenshot shows the Goucher College website with the "Overview" tab selected. The main image carousel displays a large banner "THIS IS GOUCHER" on the left, followed by a grid of 12 smaller images showing students and campus scenes. Below the carousel are four key statistics:

AVERAGE NET PRICE	GRADUATION RATE	ACCEPTANCE RATE	EARLY DECISION II DEADLINE
\$14,993 Income: \$0 - \$30K More about Cost & Aid from 2016	64% Within 6 years More about Learning Environment from 2016	76% Check out Scattergrams to see how this relates to you from 2016	January 15 See all deadlines

This screenshot shows the same Goucher College website, but the "Overview" tab is still selected, and the main image carousel has scrolled to the right. The large banner "THIS IS GOUCHER" is no longer visible. The grid of 12 smaller images now includes a portrait of a man, a group of students, the Goucher Gophers logo, and various campus scenes. The four key statistics below remain the same as in the first screenshot:

AVERAGE NET PRICE	GRADUATION RATE	ACCEPTANCE RATE	EARLY DECISION II DEADLINE
\$14,993 Income: \$0 - \$30K More about Cost & Aid from 2016	64% Within 6 years More about Learning Environment from 2016	76% Check out Scattergrams to see how this relates to you from 2016	January 15 See all deadlines

Once the photos/videos are clicked on, each image pops up like a “lightbox” and highlights the photo/video description as well. Photo titles are usually a maximum of 4 words. Photo text/descriptions are usually 1-3 sentences.

The screenshot shows the Goucher College website with a lightbox overlay. The lightbox features a central photo of a student in a black jacket feeding pigeons in a European city square. Below the photo is the text: "Every Goucher College student studies abroad, creating a truly global perspective—one that enhances an undergraduate education." To the left of the photo, the text reads "64% Within 6 years" with a link "More about Learning Environment". To the right, it says "76%" with a link "Check out Scattergrams to see how this relates to you".

AVERAGE NET PRICE
\$14,993
Income: \$0 - \$30K
[More about Cost & Aid](#)

EARLY DECISION II DEADLINE
January
15
[See all deadlines](#)