

Biology, Environmental Studies, Environmental Science, Health, Health Technologies, Nursing, Nutrition

De Anza College

Date: 11-12-2024

Business/Computer Science
BUS - Business
AA Business Administration <ul style="list-style-type: none">• Explain the interactions among the primary functions within business (such as marketing, management, operations, human resources, accounting, finance and business law) to achieve organizational goals
AA Management <ul style="list-style-type: none">• Analyze management issues, develop solutions and compare leadership styles for a given organizational environment
AA Marketing Management <ul style="list-style-type: none">• Develop an appropriate marketing plan for an organization in a given business environment
AST Associate in Science in Business Administration for Transfer 2.0 <ul style="list-style-type: none">• Explain the interactions among the primary functions within business (such as marketing, management, operations, human resources, accounting, finance and business law) to achieve organizational goals
COA Business Administration <ul style="list-style-type: none">• Distinguish and explain the primary functions within business such as management, human resources, business law, operations, marketing, accounting and finance
COA Business Information Worker <ul style="list-style-type: none">• Use computer input devices to properly and efficiently create and edit documents in word processing and spreadsheet programs, and in electronic communications systems such as email• Work effectively, respectfully, ethically and professionally with people of diverse ethnic and cultural backgrounds, and diverse social affiliations and personalities, filling a variety of organizational roles• Communicate effectively and professionally in business situations through writing, speaking and electronic media
COA Entrepreneurship <ul style="list-style-type: none">• Critically evaluate business plans and describe the processes required to start, operate and measure the results of a small business
COA Management <ul style="list-style-type: none">• Identify management issues and apply solutions and leadership styles
COA Management Information Systems Support <ul style="list-style-type: none">• Communicate effectively with business professionals, understand fundamental programming concepts, and track computer systems problems related to a variety of technical areas, such as software applications, database management systems, web sites and comput
COA Marketing Management <ul style="list-style-type: none">• Identify and distinguish the elements of the marketing mix for an organization in a given business environment